

Harleysville Insurance  
355 Maple Avenue  
Harleysville, PA 19438-2297  
www.harleysvillegroup.com  
Tel 800.523.6344

*News Release*



**For Release:** Immediately  
**Contact:** Randy Buckwalter rbuckwalter@harleysvillegroup.com  
**Phone:** 215.256.5288 (office) 267.718.3766 (cell)

### **Harleysville Insurance leads the way for North Penn United Way community campaign**

HARLEYSVILLE, PA—Harleysville Insurance and its employees contributed \$284,280 toward the North Penn United Way’s 2009 community campaign, enabling the company to maintain its position as the largest employee campaign in the North Penn/Indian Valley area.

The announcement was made today by the co-chairs of Harleysville’s home office United Way employee campaign—Steve Crone, assistant vice president of operation services, and Sarah Hamill, vice president of marketing and operations for Harleysville Life Insurance Company.

“The support of our co-workers was amazing,” Hamill stated. “Their efforts prove that the company’s ‘Good people to know’ customer service commitment truly represents the giving spirit of our employees.”

Crone noted that employee participation was strong. “More than 52 percent of the 900 employees in our home office complex contributed to the United Way.”

Harleysville Insurance also reported a significant number of Grand Leaders, the term used by the United Way to recognize those donors who make an annual contribution of \$1,000 or more. This year, 62 company employees are being recognized for their leadership giving toward the community campaign.

The company kicked off its campaign with a pancake breakfast served by senior management, and also held a United Way agency fair and a denim week.

Harleysville Insurance is a leading super-regional provider of insurance products and services for small and mid-sized businesses, as well as for individuals, and ranks among the top 60 U.S. property/casualty insurance groups based on net written premiums. As a Trusted Choice<sup>®</sup> company partner, Harleysville distributes its products exclusively through a network of independent agents primarily across 32 states. Harleysville was listed recently as #7 in the *InformationWeek* 500, the publication’s annual listing of the most innovative information technology organizations in the U.S., and has been ranked on the list in each of the last three years. Harleysville Mutual Insurance Company owns 53 percent of Harleysville Group Inc. (NASDAQ: HGIC), a publicly traded holding company for eight regional property/casualty insurance companies collectively rated A- (Excellent) by A.M. Best Company. Harleysville Group is listed on the NASDAQ Global Select Market, which is comprised of the top third of all NASDAQ member companies and has the highest initial listing standards of any exchange in the world based on financial and liquidity requirements. Further information can be found on the company’s Web site at [www.harleysvillegroup.com](http://www.harleysvillegroup.com).

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The North Penn United Way is a volunteer-driven organization that works to increase the financial resources for the community's non-profit organizations. Founded in 1960 by the business community, the North Penn United Way improves people's lives by mobilizing the caring power of donors, volunteers and communities. Through collaboration, programming and a tradition of leadership, United Way focuses on: producing results that strengthen families, and nurture children and youth; meeting basic needs/building self sufficiency; promoting health and wellness/meeting special needs; enriching the lives of seniors; and empowering neighborhoods and communities. The North Penn United Way is one of approximately 1,400 affiliated United Ways nationwide. Each United Way is independent, separately incorporated and governed by local volunteers. The North Penn United Way can be reached at 215.855.3002, info@npuw.org or via its Web site ([www.npuw.org](http://www.npuw.org)).

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### **PHOTO CAPTION:**

Harleysville Insurance and its employees contributed \$284,280 to the North Penn United Way's 2009 community campaign. As she received the company's donation, Sarah Whetstone (left), executive director of the North Penn United Way, congratulated employees Sarah Hamill and Steve Crone, who chaired Harleysville's home office campaign, for maintaining its position as the largest employee campaign in the North Penn/Indian Valley area.