

To all Harleysville commercial lines agents ...

Get ready for another 'hot' summer of higher human services commissions with Harleysville

Earn an extra 5 points commission on new OthersFirst[®] business effective between June 15 and July 31!

In 2011, Harleysville boosted commissions on human services accounts written during the mid-year period when many such organizations evaluate their insurance programs. We're pleased to announce that our sizzling summer incentive is back for an encore in 2012. And while last year's program encompassed all Harleysville states except Florida, this year agents in the Sunshine State stand to benefit, as well.

Specifically, we'll pay an *extra 5 points commission on new business with effective dates between June 15 and July 31, 2012**, as follows:

Human services business (all states except FL)

- OthersFirst Protection Package Policy**
- Umbrella

Human services monoline business (FL only)

- General Liability
- Professional Liability
- Abuse or Molestation
- Umbrella



Our OthersFirst[®] Protection Package is ideal for many types of organizations in the business of caring, such as the variety of accounts listed on our <u>first quarter 2012</u> <u>human services Hit List.</u>

To access our host of marketing materials, click <u>here</u>. Supplies can be ordered via our SMARTworks[®] online ordering system. For sales assistance, contact your Harleysville representative or any member of our home office human services underwriting staff listed on page 2 of our <u>OthersFirst highlights sheet</u>.

*Any agency for which a 2012 commission incentive already is in place is ineligible to earn additional points of commission under this program.

**Higher-commissioned lines include Property, General Liability, Professional Liability, Abuse or Molestation, Crime and/or Inland Marine when written on a package basis.

