



Wellness Coaches USA

Improving health in the workplace . . . face to face

OVERVIEW

Wellness Coaches USA is the leading national provider of “onsite” wellness coaching, a powerful workplace wellness model which produces outstanding levels of improvement in employee population health risk factors.

Our model is so effective because it operates through a proven process (developed by us) which:

- ★ First, “moves” very large numbers of employees to an interest in taking action to improve lifestyle behaviors and health risks, and
- ★ Then, “engages” most of such interested employees in one-on-one & face-to-face wellness coaching to support their efforts to do so.

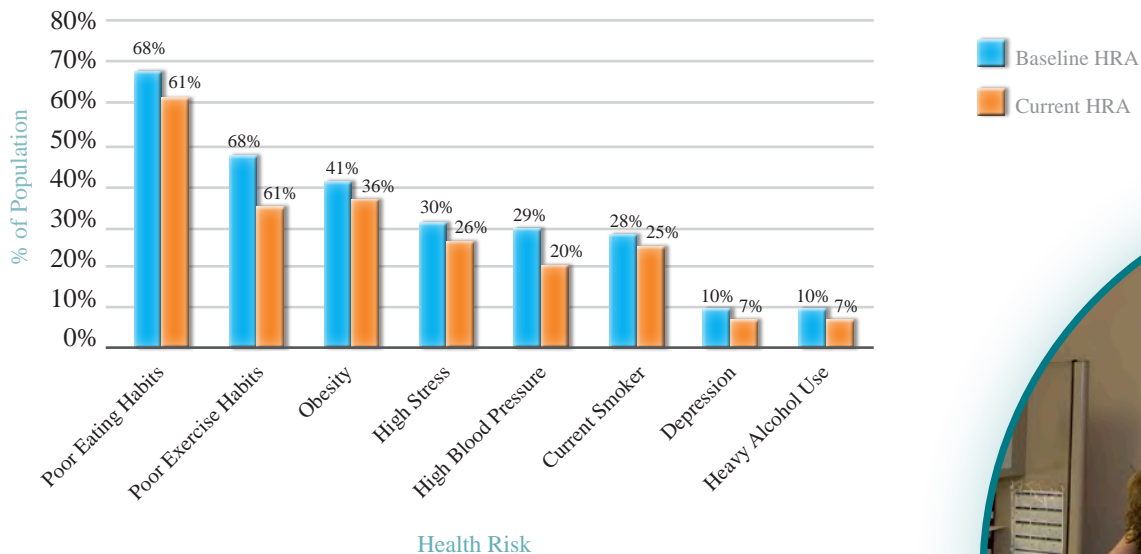
PARTICIPATION & ENGAGEMENT

Each and every year, clients utilizing our on-site services achieve 60% to 80% employee “engagement” in our wellness coaching, and greater than 90% employee “participation” in other health and wellness related activities and programs. All with “no financial incentives”.

PROVEN OUTCOMES

Our on-site wellness coaching process has demonstrated a proven ability to drive significant and sustainable reductions across all key population health risk categories (see graph below).

CHANGES IN POPULATION HEALTH RISK FACTORS



SOURCE: The results above were obtained from two studies of the health risk factor improvements achieved during the first 12-18 months of service, by a broad cross section of our customers, with multiple locations, in 15 different states, and covering a wide variety of business classifications.



DELIVERING ON THE PROMISE OF PREVENTION

Prevailing telephonic and web-based coaching platforms have simply fallen short with respect to delivering the high levels of employee “engagement” necessary to achieve long-term employee population wellness success. However, our on-site coaching model, with its proven track record of sustained employee participation, engagement and reductions in health risk factors, finally provides employers with a workplace wellness model that delivers on the “promise of prevention.”



WHY IS OUR MODEL SO SUCCESSFUL?

We are able to consistently achieve these impressive outcomes because we “take wellness to the people.”

- Personally and face-to-face, right where they spend the majority of their waking hours...the workplace...
- The only place where they are truly available and accessible, and most importantly, receptive...
- Transforming wellness from the remote, inconvenient and impersonal to the human, very personal, and especially convenient.

Our bottom line: we get more employees, more committed, more involved, more engaged in improving their health risks than ever before possible.

A MODEL FOR EVERYONE

Our services are suitable and appropriate for virtually all employers, of any size (from 50+ to thousands of employee lives), and in a broad range of business classifications including manufacturing, government, health care, transportation, distribution, retail, construction, and office. Since our start-up in 2002, we have grown rapidly and substantially, and now provide our services to hundreds of employer facilities and locations in over 30 states throughout the country. Employers served include many local and regional employers; large national multi-state/multi-location employers; municipalities and cities; and regional health care systems.

